

A close-up portrait of a woman with dark hair, wearing a white towel wrapped around her head like a headband. She is looking directly at the camera with a neutral expression. Her right hand is raised, holding a white, textured cloth against her right eye, as if she is removing makeup. She has dark, well-defined eyebrows, dark eye makeup, and bright red lipstick. A small mole is visible on her left cheek. The background is a solid grey. The image is framed by a large, diagonal, yellow and brown geometric shape on the left side.

**TAKE IT OFF,
TAKE IT ALL OFF!**

YOUR MAKEUP, WE MEAN



MIRROR MIRROR
SKIN LAB

Don't Damage Your Skin While Being Fabulous
Don't Fall For The Trickery
Get To Sleep Faster
Wakeup To Beautiful Skin

You got your makeup done, or you went in and killed it yourself with the new hot look. You walked down the street turning heads, got a ton of compliments at work, you were on point at your event, all your photos are amazing (you already know your pics are going to get a ton of likes).

Basically floated through the day and/or night like a highlighted unicorn of magic and wonder. Now it's the end of the day or its 4am on Saturday and its gotta end.

I get it, breaking down a full beat is no joke. Most of the time you do a quick wipe get the top stuff off so it doesn't mess up your sheets and that is it.

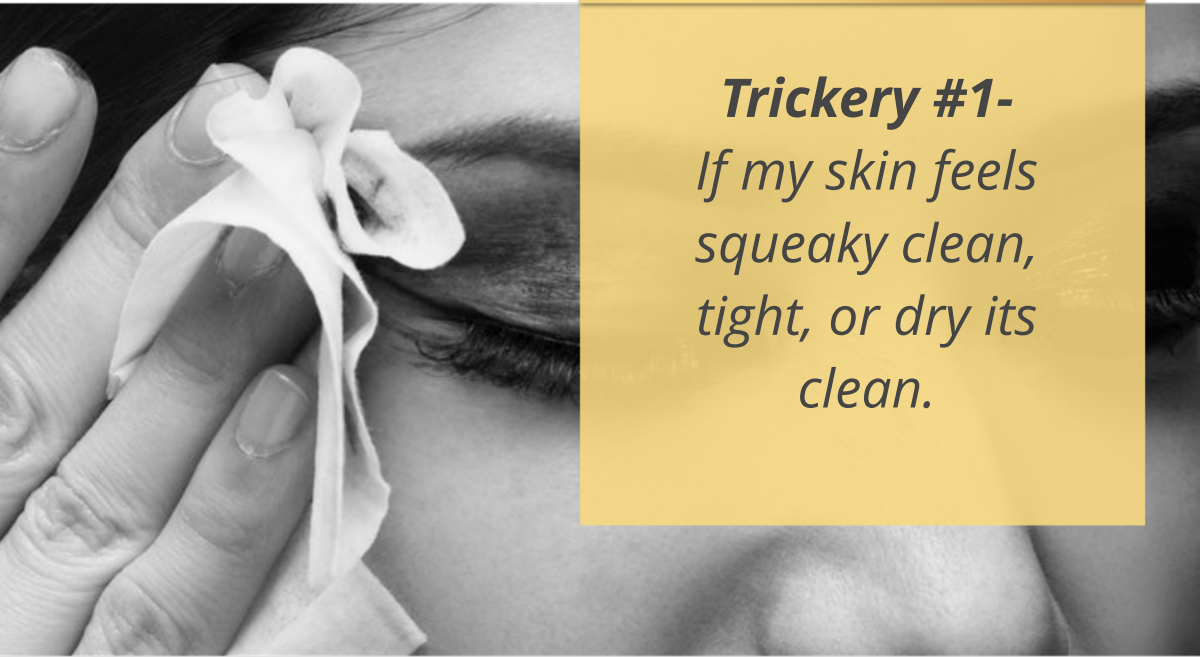
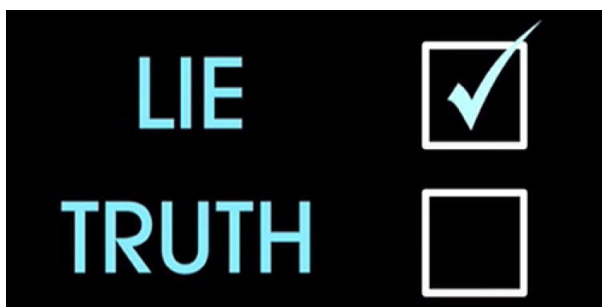
Everyone's least favourite thing to do when it comes to makeup is taking it off. After a long day of work or a fun night out, all you want to do is get it off and get on to the next thing, more than likely get to bed.

I know you know, but I am going to say it again, THAT IS NOT ENOUGH!

I am not going to preach about all the bad things that can happen when you don't take off your makeup, that's Google's job. But what I will say is that I know you don't want to sleep in dirty sheets, invite acne to rent space on your face, look 10 years older than you are, get blackheads and flaky skin. Convinced yet?? No?? Ok how about this..... All the money you spent on your fancy skincare products and treatments are never going to work! That's why they are collecting in the corner like a mountain of rejects.

Mmmmmmmm yea ok, now you get it.

Here's the deal, leftover makeup on your skin is creating a barrier of buildup that will not allow all the serums, creams, ampoules, special potions to penetrate your skin and work effectively. Everything you put on your face to make it look better has to be applied on ABSOLUTELY CLEAN SKIN!

A black and white photograph showing a hand holding a white cloth, wiping a person's face. The person's eye and part of their forehead are visible. The background is dark.

Trickery #1-
*If my skin feels
squeaky clean,
tight, or dry its
clean.*

Clean skin means no residue or dirt. You can get this with products that have the right ingredients to breakdown and carry the dirt away WITHOUT stripping your skin where it feels tight. That tight feeling means you used something with too much alcohol, formaldehyde releasing agents, or it has an exfoliating agent. Using these drying products as a makeup remover is the same as having dried on makeup residue stuck to your face, leaving you dry and irritated. These agents have a specific place and use but removing makeup is NOT one of them.

Lie #2-

Any makeup wipe will do.


You need to pick a wipe that has a soft cloth. Your going to use this every day and all you need to do in the first step in taking off your makeup is....TAKE IT OFF. Rough texture cloths scrub your skin stripping its protective layer. You don't need to scrub your skin while you have makeup on. You get it, right? Stay away from abusive cloths when removing makeup and use the exfoliating wipes for what they are meant for- exfoliation. Overuse of these agents while makeup is still on your face will lead to eventual discoloration of your skin. – FACTS



Bamboozle #3- *All wipes are the same, just get the cheapest one.*

Would you wash your face with chemical peel solution? Then why are you using some of these wipes everyday adding alcohol and other chemicals made to exfoliate and strip oils out of the skin? That doesn't remove makeup. A lot of wipes on the market can leave skin irritated, over dried, and itchy. Do you remember having to try about 3 different brands of wipes because of this?





Alternative Fact #4-
*All you need is to wipe
your face with a makeup
remover wipe and your
are done cleaning your
face.*

It is 100% NOT TRUE that it's the only step you need to take to clean your face. You need to pick wipes with specific ingredients that will NOT strip your skin and it needs to completely breakdown and carry away the makeup. Once you remove the makeup **then you have to move on to cleansing your face.** It doesn't need to be a long drawn out process but if you really want the makeup off AND a clean face, it is what you have to do.

DON'T

FORGET

Book an appointment with us at [https://
mirrormirrorskinlab.com/](https://mirrormirrorskinlab.com/) to get the steps suited for
YOUR SKIN for quick face cleansing and total
makeup removal. We can help you get it off fast and
get to bed fast.

BOOK NOW



Here's a tip that I am going to share with you,

You don't have to guess at whether your face is clean or not anymore. At the end of your cleansing process, when you are ready to apply toner, take a clean piece of cotton to put on your toner. Now, look at the cotton... is it clean? Yea? Then you are clear to go to bed. If that cotton is not clean you have to go back and get that makeup off.

So what wipes do you use? How about I do this. I am going to share a way for you to have wipes in your hands in 5 minutes at home that you can use every single day to break down makeup quickly for just \$10. Removing long-wear matte lipstick and waterproof mascara doesn't need to be a demolition project anymore.

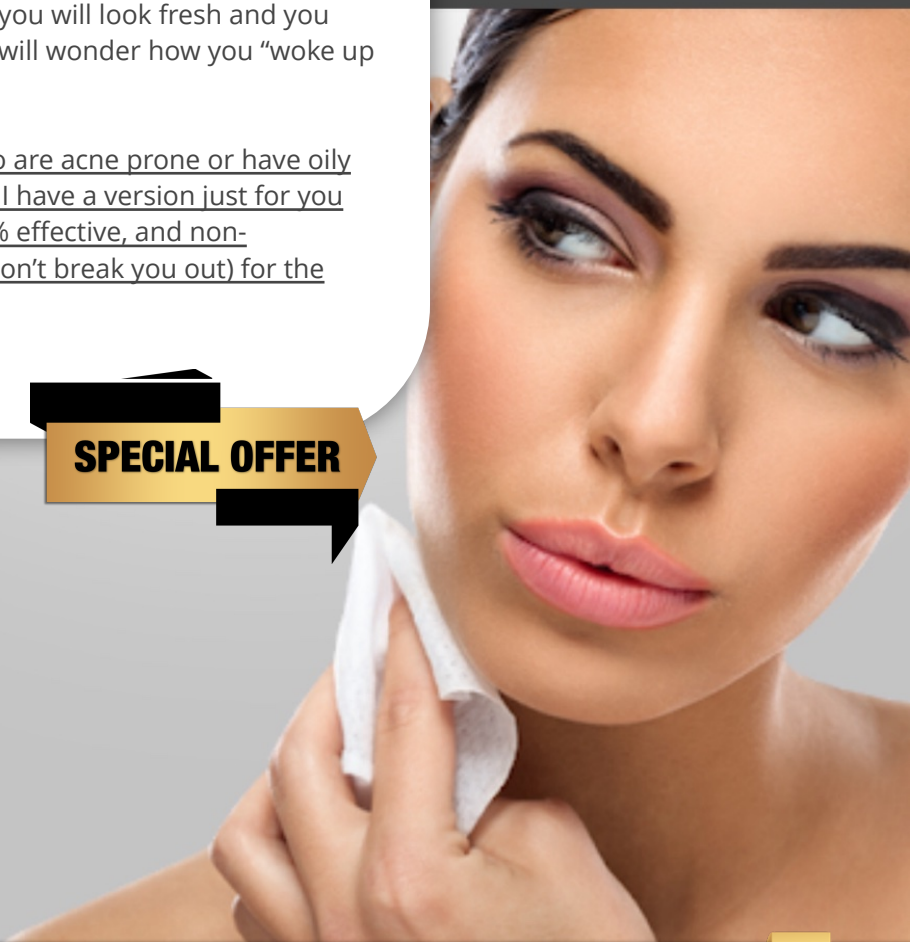
You don't have to worry about shipping, looking for the delivery guy, waiting for it to come, not buying enough- fuhgettaboutit. Just follow the instructions and you can remove your makeup correctly AND completely tonight.

Mirror Mirror Skin Lab is all about saving our clients time and money. This formula will be kind to your skin and get the job done right the first time so you don't have to go over and over to get the makeup off.

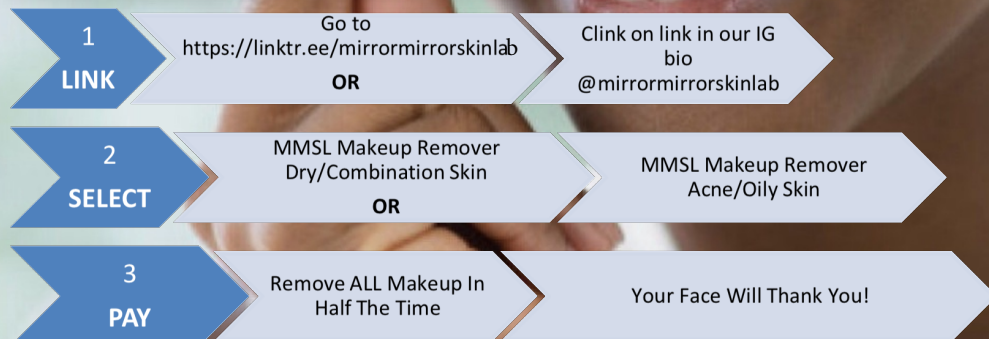
The bonus- when you wake up, even if its after a long night out, you will look fresh and you significant other will wonder how you "woke up like this".

For our folks who are acne prone or have oily skin, don't worry I have a version just for you that is easy, 100% effective, and non-comodogenic (won't break you out) for the same \$10.

SPECIAL OFFER



Take off your makeup completely and save your skin in three easy steps.



You can take these with you when you travel.

In fact, I highly recommend you take them with you when you travel because while your away, you have the least amount of products with you or time to take care of your skin.

If you need help finding out what is your skin type, or need any kind of help with your skin, visit us at <https://mirrormirrorskinlab.com/> to book an appointment.

BOOK NOW

We even have medical providers in our network we can recommend if you need it.

Stay connected- share your contact info with us and receive a “we’re friends” thank you gift at <https://mirrormirrorskinlab.com/>

Check out our social media pages for all of our great info.



The weekend is coming be prepared to TAKE IT OFF!!

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